

# NEW Lead Consultant: Advocacy – Education Networks

#### **Role Description**

In 2020 Culham St Gabriel's launched a new vision, mission and strategic objectives. A key area of the Trust's work is advocacy. This includes promoting the positive public perception of Religion and Worldviews (R&W) as a curriculum subject, influencing government policy and advocating for the importance of the subject in the education sector. This new consultant role will support these key objectives of the Trust.

Number of Days: 24 days per annum (one-year contract)

## **Objectives of this Role**

- Support the CEO to build relationships within the wider education world
- Support the CEO to advocate for R&W in the education world
- Support the CEO in raising the profile and status of R&W with educationalists

## **Monthly Responsibilities**

- Identify and initiate contact with key influencers (see box below) and potential stakeholders to promote R&W maintaining an on-going database on Teams
- Set up meetings with educationalists and organisations with the CEO
- Maintain on-going relationships with key influencers and organisations through regular briefings and contact, and where appropriate acting on behalf of the CEO
- When appropriate, and agreed by the CEO, attend events hosted by other organisations where R&W can be promoted and/or where intelligence can be gathered
- Undertake desk-based research to underpin and substantiate our advocacy work
- Undertake horizon scanning and maintain a forward view of key external announcements, events and opportunities for the CEO
- Spot opportunities to showcase our work and pitch stories to new audiences and media outlets
- Provide regular updates to the CEO and save work to Microsoft Teams

Key influencers are likely to include the following categories:

1.Headteachers/Senior Leaders/MAT leaders/ CEOs

2.Governors

3.Parents/carers and their associations

4. Unions/Chartered College

5. Teacher Trainers/ITE/NASBTT/UCET/SKE providers

#### **Role specification**

- commitment to the CSTG Trust vision, mission, objectives and values
- strong interest in, and enthusiasm for R&W, policy issues and current affairs
- excellent research and communication (written and oral) skills
- time-management skills and the ability to work to tight deadlines
- the ability to organise and prioritise workload
- interpersonal and diplomacy skills
- experience dealing with sensitive and complex issues
- political savviness
- the capacity to work on your own initiative and to relate well to CSTG staff and consultants as part of a team
- IT skills, including use of digital platforms and social media
- the ability to inspire trust and confidence in others

**Renumeration:** £420 per day (terms and conditions apply. All consultants are treated as self-employed)

To express an interest in this role please email your CV and short covering letter of no more than 800 words to Kathryn Wright, Chief Executive of Culham St Gabriel's <u>ceo@cstg.org.uk</u>